

**RADIO SCRIPT**

**JOB NUMBER: 16-ICP-0033**

**DATE: 7/6/16**

**Heating Season Radio -- :23 Radio Script / :07 Dealer Tag**

Comfortmaker Product Excellence:

V/O:

Comfortmaker has a full line of heating systems that take the worry out of winter. They’re also designed with convenience in mind when paired with the Observer communicating control with Wi-Fi capability that lets you remotely adjust your home comfort settings. Call [Dealer Name] today to discover how Comfortmaker heating systems give you complete confidence that you’ll stay toasty all winter long. Enjoy peace of mind all winter! Comfortmaker.

Call (555) 123-4567 or find us online at ABCHVAC.com. Comfortmaker. Comfort with Confidence.

Comfortmaker Dealer Quality:

V/O:

Nothing gives you greater peace of mind than knowing that [Dealer name] is ready to help before the cold weather arrives. Whether you need a fall tune-up or a mid-winter emergency repair call, their Comfortmaker team will take the worry out of winter. When you see their truck, you know that peace of mind just pulled in the driveway. With Comfortmaker, we’re confident you’ll stay cozy.

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Comfortmaker Service:

V/O:

Don’t spend the entire winter worrying about whether your heating system will keep you toasty. [Dealer name] can perform a timely fall tune-up that might even help lower your winter heating bills. Call us today and we’ll make sure your system performs worry-free all winter long, and you can face the season with complete confidence. Call [Dealer Name] and take the worry out of winter!

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